



# WINNEBAGO COUNTY SWCD

## 2025 POSTER CONTEST

Submit by May 9th, 2025 Must be a resident of Winnebago County and meet the following perimeters:

### Theme — Home is Where the Habitat is

#### Digital Poster

##### Age Groups

- 7th-9th Grade
- 10th-12th Grade

The poster must be a digital design and can be created in any platform. The design should be 8.5 X 11 in size and at least 300DPI. Files should be in JPEG or PNG format.

#### Hand Drawn Poster

##### Age Groups:

- K-1st Grade
- 2nd-3rd Grade
- 4th-6th Grade
- 7th-9th Grade
- 10th-12th Grade

Any media can be used (paint, crayons, stickers, etc.) to create a flat poster. Hard copies can be dropped off or mailed to the office and digital pictures or scans should be PDF format.

#### Additional Assistance Poster

New this year, additional assistance posters follow the same guidelines as hand drawn posters with the same age groups. In this category students are permitted to have adult assistance but the art work should be the students original creation.

#### Braille Poster

New in 2024 are braille posters for K-12 age groups. Braille labels or elements can be used & can be added with Braille embosser or Braille typewriter.



#### What makes a good poster?

- Attracts attention
- Is simple & concise—Don't try to include too many ideas
- Uses colors & white space effectively
- Text is large enough to be easily read
- Don't use all words or all illustrations
- Research the theme topic & brainstorm ideas

Judging will be based on conservation message, visual effectiveness, originality, and universal appeal.

For more information visit <https://www.nacdnet.org/news-and-events/stewardship-week/>



Winners will have a chance to compete in the state competition and possibly the national competition!

Respective release forms and applications must be filled out. Contact the Winnebago County SWCD for application forms or more information at 815-965-2392 ext.3248 or [kwalshswcd@comcast.net](mailto:kwalshswcd@comcast.net).